



FASTSIGNS®

Creative Agencies Partner

Your local partner
for signs and graphic solutions

FASTSIGNS®
More than fast. More than signs.®



www.fastsigns.co.uk



About FASTSIGNS®

FASTSIGNS are leading experts in the signs and graphics industry, with over 30 years experience helping marketing and creative agencies produce visual elements for inspiring office spaces, impactful displays and awesome events. Our signage service offers:

Specialist Advice: As signage experts, we partner with your agency to take yours and your client's extraordinary ideas and translate them into signage solutions.

Project Management: Whether you are developing signage and visual communications for your own agency space, your client's offices or an event, we will take care of the signage from idea conception to installation.

Quality Assurance: Whatever your signage vision is, we work with the highest quality materials and advanced technologies to provide the optimum specification for any project.

A Trusted Partnership: We take pride in every sign we create and install, we work in partnership with you and your client to deliver fantastic signage that achieves your jointly agreed vision and objectives.

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Case Study

Challenge: London based creative agency, Alter, were tasked with creating a Brazilian themed event for their client. Alter engaged FASTSIGNS to transform their client's brief into reality with visual signs and graphics.

Solutions: Once the agency had hired the event space, FASTSIGNS surveyed the site and generated a number of signage solutions that would fulfil their client's brief, to create Brazilian-themed visuals for the event. FASTSIGNS chose materials that would temporarily transform the venue's fixtures and fittings. Taking inspiration from the Escadaria Selaron, a set of famous steps in Rio de Janeiro, FASTSIGNS transformed the venue's own staircase, using foam PVC wrapped in anti-slip vinyl. FASTSIGNS also installed a large photograph of a Brazilian skyline as a feature wall, positioned at the event entrance, this graphic served as an Insta-worthy photo backdrop, the event visuals were tied together using large floor graphics to create a mosaic effect.



Floor graphics

Result: The event space was transformed using temporary signage that fulfilled the agency's brief and delivered atmospheric event visuals. The venue that hosted the event loved the staircase so much, they chose to keep the temporary installation as a permanent fixture.



Stair graphics

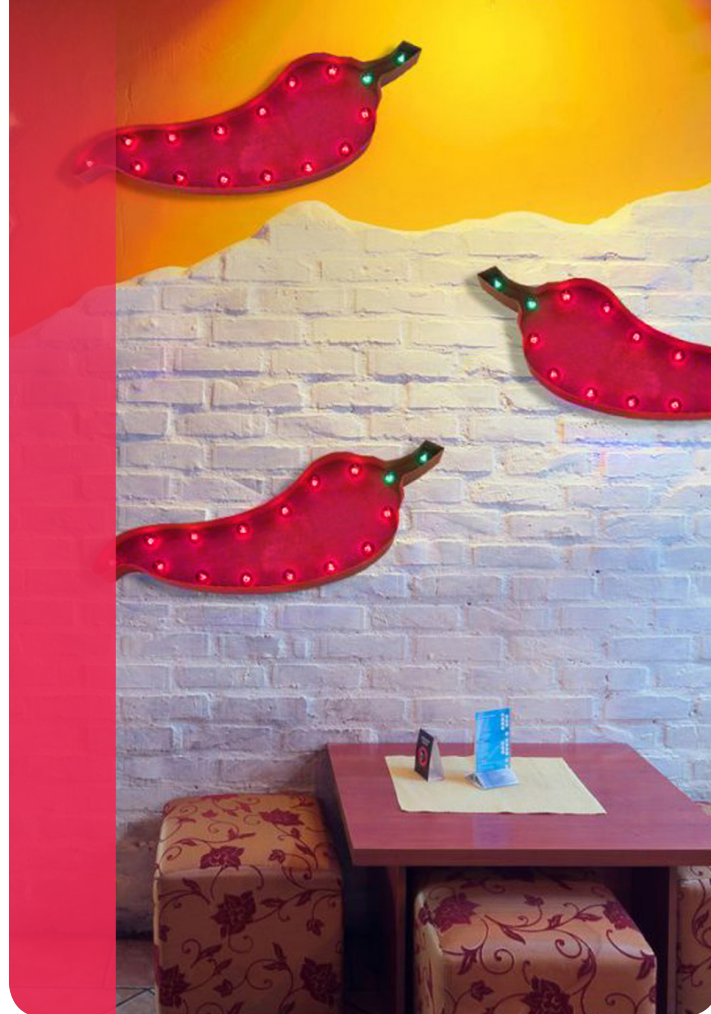


Diversify Through Interior Design

For most agencies, your physical space – your office or studio – represents you and your brand, visually showcasing your talent as the imaginative consultant that your clients trust to make their vision a reality.

When your clients visit your facility, it's essential to convey the vibrancy of your brand and the quality of work that you can deliver. You can easily achieve this with the clever use of signage, to brand your space, share your culture and help your clients get a sense of what your agency stands for.

Many of the signage techniques that we can use inside your office or studio, can also be tailored to suit your clients' facilities or even temporary events.



Get Creative with Signage for Any Occasion



Walls provide blank canvases that can be used to 'wow' visitors. Keep people engaged with thought-provoking **wall graphics** that capture your brand or event's values, personality and image.



Use **window graphics** to keep things private in open plan creative offices or use as a temporary feature to brand events.



Floors are often a wholly, underutilised space, direct visitors around your facility or event with hard wearing **floor graphics**.



Host meetings around a **wrapped table** that exudes your brand imagery, colours and messaging. Use this signage solution at events to promote themes in specific areas.



Use **digital screens** to share your multiple messages with visitors to your facility. At events share numerous pieces of information with guests.



With lots of ideas floating about in many creative agencies, empower your team's imagination with **ceiling graphics**. At events use this solution to display the event's branding in every available space.



THE BEACH

Evolve Frequently with Temporary Solutions

Keep yours or your clients' signage fresh, recapture attention by sharing new content frequently or if you're hosting a short event, FASTSIGNS can help tailor the signage to yours (or your clients') needs. Whether you want your signage in place forever and a day, or only for one day, we can suggest the most appropriate signage materials to achieve the best results for your desired aesthetic, desired time period and available budget.



Attract Attention with Event Signage



Make an impact at yours and your client's next exhibition with a purpose built modular exhibition stand that showcases your brand whilst away from home!



Attract attention with cost effective banners and flags that are suitable for both indoor and outdoor use.



Make use of your available space with table top point of sale and printed literature that are both cost effective and impactful.



Help your client's staff to be easily identifiable with branded uniforms and wearables.



Help visitors navigate an event with temporary wayfinding signs. Use posters, floor graphics and banners to keep traffic moving in the right direction.



Help event visitors to keep your client's brand at the top of their mind, even after the event is over with take away, promotional goods emblazoned with their or your logo.



Anything Can Be a Sign!

If you have a surface, you can have a sign! Our unique application signage means we can turn even the obscurest surface into a powerful communication tool, from yoga balls to fridges or even stairs or entire buildings – the opportunities are endless!





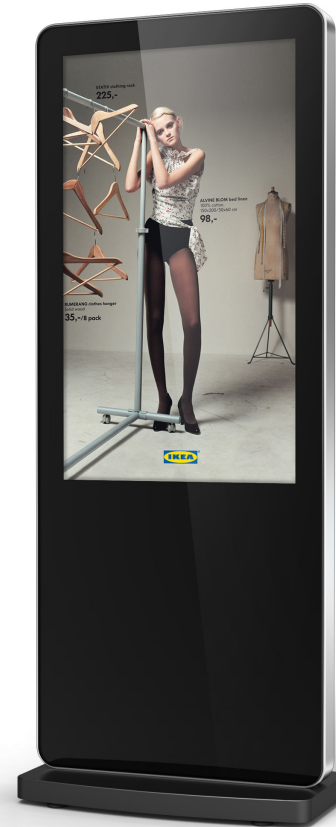
Add Another Dimension...

Help your clients stay ahead of the technology curve with next generation signage! Suggest digital kiosks that have order and sale functionality, as well as being a powerful advertising tool.

Engage your client's audience with signs that have hidden qualities. Use Artificial Intelligence (AI) to target your marketing message to the screen's viewer. Use 3D Augmentation to add another dimension to static signage and create an enhanced viewer experience.

As a Google for Work Partner, our digital signage solutions are powered by Chromebox and Chromebit media player devices, promising reliable, secure and easy to manage platforms to run digital signage content.

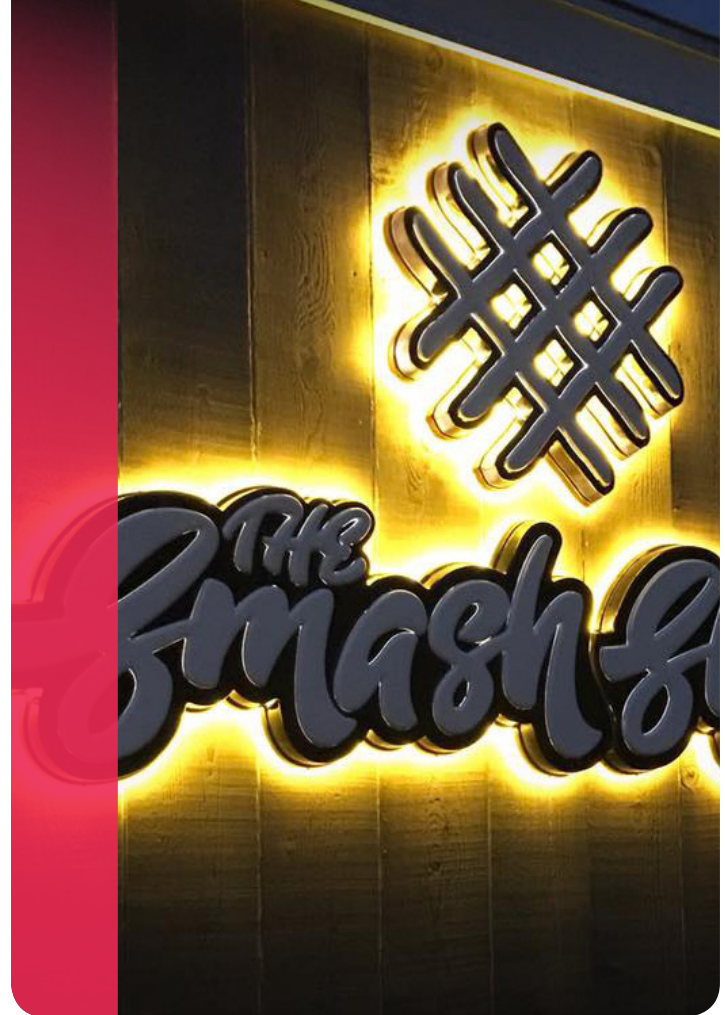
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Powerful Illumination

Whether you want to attract attention to your agency at any time of the day or night, or you need to spotlight your client's brand at an event, illuminated signage can attract attention and draw people to your business, brand or event. Illumination can be used in a variety of ways to really make yours or your client's signage stand out in any light.





Case Study

Challenge: Northern-based interior design agency, Oblong creates bespoke interiors for businesses in a variety of industries, ranging from commercial enterprises to luxury hospitality venues. Oblong contracted FASTSIGNS to assist with the signs, graphics and visual communications that were incorporated into the design for their customer's commercial office.

Solutions: Oblong's client, 8 St Paul's Square in Leeds required the development of the visual aesthetics in their reception area. The reception was situated on the ground floor of an imposing glass-fronted building and flanked by similar structures. Facing out on to the main road, Oblong wanted to make a feature of the double height, fully glazed windows. Taking inspiration from the business address, Oblong worked with FASTSIGNS to install large window graphics in the shape of a number eight, which scaled the full length of the window, creating a dramatic and eye-catching display.

Oblong wished for the graphics to be visually striking both internally



Window & wall graphics

and externally, FASTSIGNS used their product knowledge to select a hardwearing transparent red vinyl. The FASTSIGNS design team then created the design to fit Oblong's specifications, produced and installed the vinyl graphic, which pulled Oblong's wider vision for the project together. FASTSIGNS also assisted in creating a range of coordinated wayfinding signs that effectively direct team members and visitors around the 8 St Paul's facility.

Result: Oblong's director, Paul Matthews stated that the graphics installed on this project were a crucial part of visual aesthetics. "The graphics provided a fantastic sense of scale and vivid luminosity for the reception interior. The use of transparent vinyl was an inspired choice when the light penetrates the vinyl, it bathes the room in an ambient glow. Our client has commented on the number of visitors that comment on the window graphic is consistently high! FASTSIGNS were easy to work with and brought an exemplary level of professionalism to the project and provided an impressive service."



We're more than ready to help you exceed your customer's expectations

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