

Easy ways to transform your space Helping your business look the part



# Creating INSPIRING DESIGNS

## The value of a well-designed and welcoming workplace

The way a business presents itself informs the first impression people have when they visit the premises. Customers, visitors, and employees make immediate assumptions about a business based on its building, branding, décor, and furnishings – even if this happens subconsciously.

Employees are impacted by their working environments. Offices and workspaces which are vibrant, comfortable, welcoming, and well-lit contribute to wellbeing and productivity. The opposite is true for drab and dingy offices. The interior design of a space makes it a better place to work.





## **OFFICE**INTERIORS

## Create a cohesive space that shares your story

The pandemic has shifted our ways of working. In the UK, employers expect the number of regular home workers to double, from 18% pre-pandemic to 37% post-pandemic (CIPD). Modern workplaces need to be versatile, open spaces set up for flexible working.

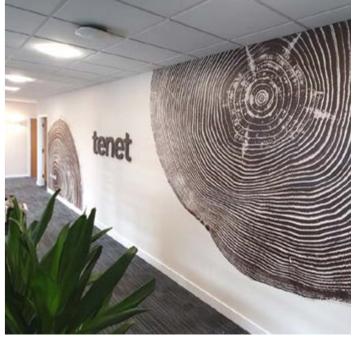
Graphics share your brand and create a cohesive, professional finish throughout the whole building. Meeting rooms, corridors, breakout spaces, and reception areas are a canvas for your branding and messages. Share your values, achievements, and your business's story.





Meeting

Room 8









"A quality workspace design leads to a less stressful and more productive atmosphere."

Forbes



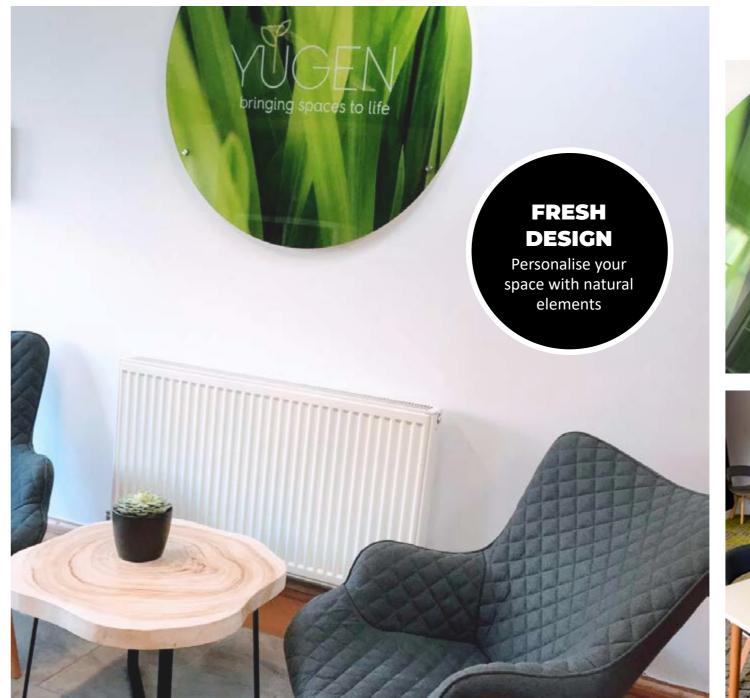




#### **WE CAN SUPPLY:**

Wall graphics | Interior branding | Signage & notices | Reception displays | Directional signs | Whiteboards









## "The aim is to create naturally uplifting workspaces that reflect and embrace the beauty of the natural world."

Yugen Design



Workplaces that use biophilic principles in some way stand to improve wellbeing and facilitate productivity. Creating a relaxing and pleasant place to be encourages people to work from the office and helps with employee retention and recruitment drives.







#### Easy biophilic design ideas

- Living walls
- Planters and plants
- Murals and wall graphics
- Fresh air proximity
- Natural lighting
- Floor graphics











#### Branding up in lights

Illuminated signs have become more accessible and popular in recent years. There are many types of LED illuminated signs suitable for outdoor signage and facias, including various types of illuminated panels with cut lettering, and spot lit logos.





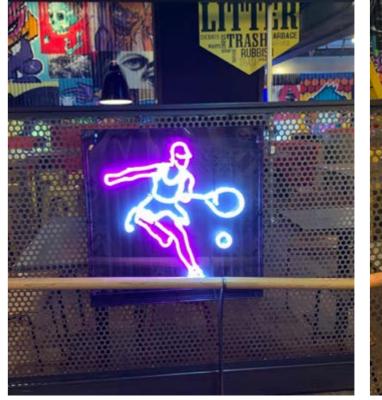
















#### Why have an illuminated sign?

- Create a warm and inviting exterior
- Make signs visible in dark or gloomy conditions
- Create a statement indoors
- Light up your business name or branding
- Set a smart and professional tone

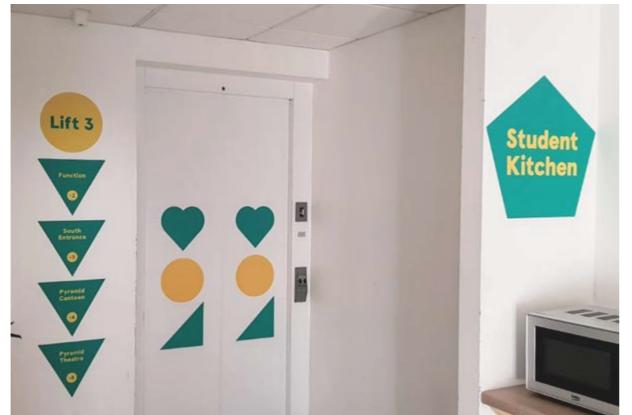
### **WAYFINDING** SIGNS

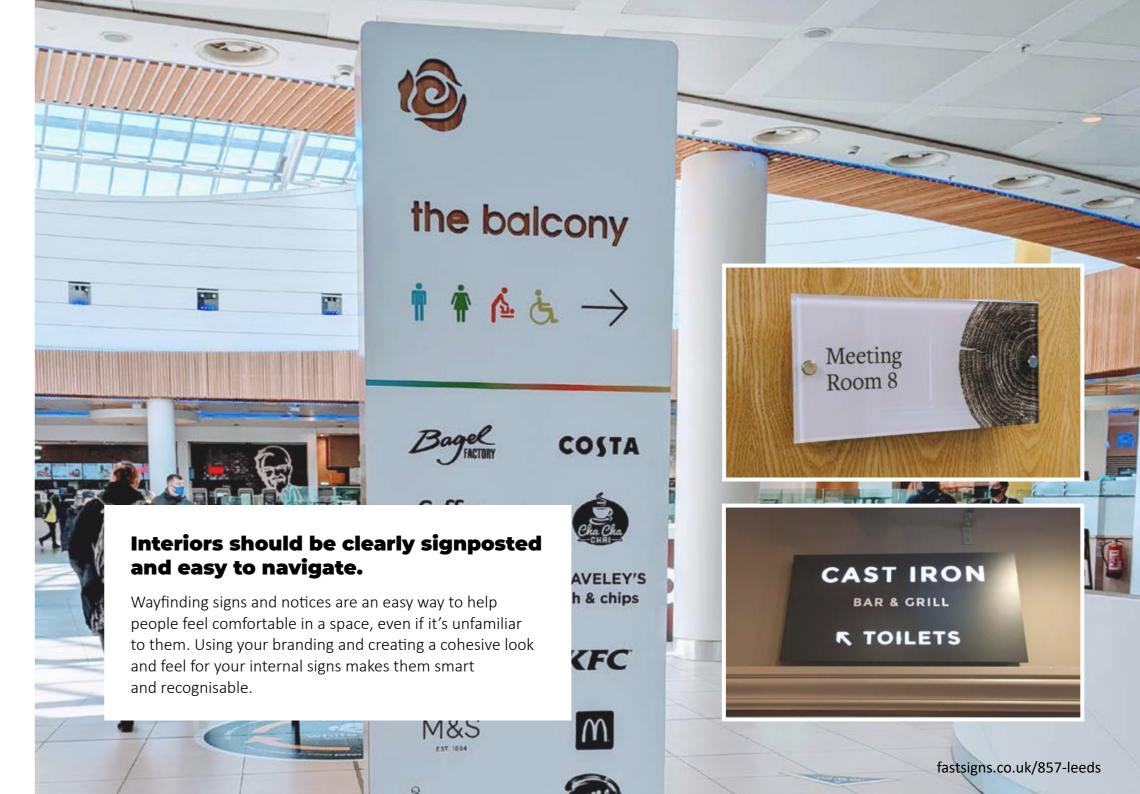
#### Stylish and practical interiors

Communal areas in commercial properties and facilities need careful designing. These spaces must be appealing, safe, comfortable, and practical. Shared areas such as receptions, communal kitchens, recreation rooms, corridors and workspaces see plenty of footfall and use each day.







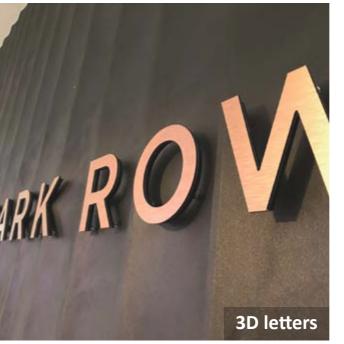






"I've been extremely impressed by the professionalism of the FASTSIGNS team – they were excellent to deal with. They worked quickly and the signage was completed to a very high standard"

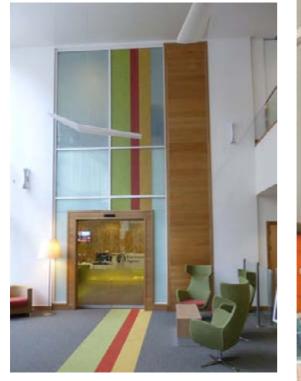
Alex Duckett, Managing Director, Gilbanks



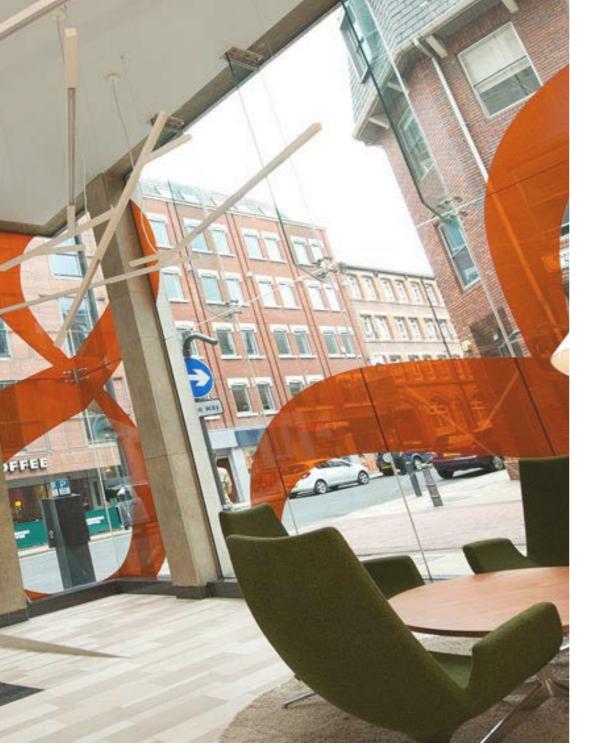


#### We can supply:

Wayfinding signs | Notices and warnings | Meeting room signs | Reception graphics | Decorative branding















BE BOLD
Inject colour into your environment







## **68% people believe** a business' signage reflects the quality of its products or services – FedEx











Your interior design concept shouldn't stop in your entrance space. If you have a façade or outdoor signage, think about updating this. Your businesses exterior is what many people will see first, and people make an initial impression based on this.

If you're in an industry such as hospitality or retail, this is especially important. People expect your branding and interiors to reflect the quality of the items you serve or sell.

Neglecting to look after your façade could put off new customers from stopping by.

















## **SAFETY** SIGNS

Stay safe and compliant

## Is your premises set up for safety?

All kinds of signs keep us safe at work. Warnings and notices, but also directional and access signs, speed limits, and hygiene labels.

## LOGOPLASTE LEEDS

At Logoplaste Leeds we want everyone to demonstrate pride and respect in our surroundings.

We expect all colleagues visitors and contractor to live these key safe behaviours;

- Always walk around site never run, and only use designated walkways.
- When using the stairs and steps hold the hand rails and take one step at a time.
- Always ensure your Personal Protective Equipment (PPE) is worn fitted and disposed of correctly.
- Mobile devices must not be used whilst you are on the move.
- Always feel confident to challenge unsafe behaviours constructively and never knowingly walk past an unsafe act.









#### **Easy navigation**

SEA.

2 5

Safety information needs to be clear and apparent. It should be easy to read and placed in the most obvious places. But this doesn't mean it needs to look out of place. Safety signs can be kept within your wider interior scheme and some can even include your branding.

Make Your Statement



Are you a business or organisation wanting to improve your building with signs and branding?

Arrange a **free site survey** where our signage experts will visit to discuss what you could achieve.

## fastsigns.co.uk/857-leeds

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