# GRAPHC5 FOR EVERY **SCENARIO**

See practical examples of everyday signs & graphics from FASTSIGNS Leeds







**Easy ways** 

to get your

messages seen

## THE BRAIN REMEMBERS 6 TIMES MORE VISUAL INFORMATION THAN TEXT ALONE\*

Making information visual with shapes, images and colour helps people remember it. It is more attention grabbing and boosts the impact of whatever you're trying to say.

When communicating with people, you only have a few seconds to make an impression. People are busy, and it's thought we are exposed to 6,000 to 10,000 adverts every single day, in various forms\*\*

Getting your message heard in this noise means being clear, creative, and in the right place. Not every type of sign is right for each scenario. That's why we provide hundreds of different products.

Sound overwhelming? Don't worry, because we guide you through the process and make sure you get the right products for your project. In the meantime, browse some of the most popular signs and graphics we produce for some inspiration

\*brainrules.net \*\*ppcprotect.com

Explore the signs and graphics Leeds business rely on >>









## **BUILDING AND EXTERNAL SIGNS**

#### Branding to send the right message

You pass your business's exterior every day. But how does it look to visitors or new customers? Are you making the most of your display space? Smart, clear branding tells people who you are and invites them to come inside.



believe signs reflects the quality of a business's products or services

\*FedEx









## WALL GRAPHICS

#### Got a blank canvas? Create something!

Wall graphics are a fantastic and affordable way of making a space your own.

#### Use an empty wall to:

- Show off your brand identity
- Demonstrate your company values
- Share your achievements
- Brighten staff and visitors' days

HÄGEN WOLF
PROPERTY LITIGATION SPECIALISTS

Smarten up your workspace











## Signs in 6 easy steps:

PRODUCTION SITE SURVEY QUOTATION **DESIGN** INSTALLATION **AFTERCARE** 





## WINDOW GRAPHICS

Share information and create privacy

People naturally look through windows and glass doors. This makes window graphics and stickers useful for catching attention – or deflecting it.

> **Get the** attention of passers-by



## FAUX NEON SIGNS

### Stylish and affordable alternative

Faux neon signs are a new alternative to traditional neon, built using low voltage LEDs. It's an opportunity to create a real focal point for your business - either indoors or outdoors.

Faux neon is more energy efficient than traditional

neon





"It's always a super positive experience working with FASTSIGNS Leeds. We would definitely recommend "

Danielle Harris, Commerical Campaign Executive **Trinty Leeds** 









A FRAMES, SIGNBOARDS, & STANDALONE SIGNS

Place your messages exactly where they need to be

Mobile standalone signs are great for regular messages or customer notices that you might need at different times.

#### Use a standalone sign to:

- Share messages where people walk
- Tell people where they need to go
- Remind people what they should be doing
- Share offers and announcements
- Entice people inside













## BANNERS AND **POSTERS**

Share your messages where they can't be missed!

Posters and banners are ideal for events, announcements, and showing support to the local community. The beauty of banners is they can be displayed against all kinds of surfaces, such as walls, fences, railings and buildings.

" Following a quick installation, the graphics look really professional and are of superb quality. "



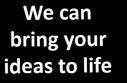




# LOOKING FOR **DESIGN SUPPORT?**

Our design team can help you come up with a winning concept

You may have ideas in mind, which is great – we can bring them to life. But, if you are looking for some guidance, our graphic design team can create a concept for you.



"FASTSIGNS Leeds led the design ideas and the results are great!"

Sarah Garnsey





Are you a business or organisation wanting to improve your building with signs and branding?

Arrange a **free site survey** where our signage experts will visit to discuss what you could achieve.

## fastsigns.co.uk/857-leeds

**0113 248 3500** 

FASTS/GNS<sub>®</sub>
More than fast. More than signs.™

"From initial
meeting to delivery,
they were great to work
with! The design process
was simple and they really
understood our venue and
its ethos. Our signs are
beautiful!"

Diane Asken



